

• ABBY BLUNT CREATIVE •

Leading Brand, Video & Event Creative for Agencies & In-House Teams

Contact

 Senior Designer & Creative Producer

 918.645.9726 |  AbbyBluntCreative@gmail.com

 abbybluntcreative.com |  linkedin.com/in/abbyblunt |  @abbybluntcreative

 Denver, CO | Remote | Freelance & Contract

Summary

Senior Multidisciplinary Creative with 15+ years of experience leading integrated brand experiences across events, video, and design. Expert at translating complex ideas into cohesive creative systems—owning projects from concept through delivery while guiding cross-functional teams and stakeholders. Trusted by agencies and Fortune 500 brands to deliver high-stakes creative, executive presentations, and experiential initiatives under tight timelines.

Experience

FOUNDER & SR. CREATIVE PRODUCER | Abby Blunt Creative LLC..... 2020–Present

Lead integrated creative production for agencies and enterprise clients, serving as a strategic partner across brand, video, and live event initiatives.

- Own end-to-end creative production for multi-month engagements and rapid-turn projects across graphic design, video, and experiential formats
- Lead development and delivery of 10–50+ assets per engagement, including brand systems, executive-level presentations, motion and video content, and multi-channel marketing assets
- Partner directly with Fortune 500 and national brands to scope work, manage timelines, align stakeholders, and maintain creative quality across complex deliverables
- Serve as a trusted extension of agency teams—frequently brought in for high-visibility initiatives, leadership coverage, and overflow support
- Known for creating clarity in ambiguous environments and delivering polished creative under tight deadlines

EVENT PRODUCER | Media Loft 2022–2023

Supported end-to-end production of live events and corporate meetings ranging from hundreds to thousands of attendees across multiple client categories.

- Led production of speaker support and presentation content for multi-session agendas, including keynote decks, print, and video deliverables
- Collaborated closely with account teams, creatives, and event operations to manage schedules, maintain quality standards, and support seamless execution
- Adapted quickly to shifting scopes and timelines while ensuring consistency across event touchpoints

CREATIVE PRODUCER | Don't Blink Productions 2021–2022

Produced and art-directed a high volume of video, animation, and mixed-media deliverables for healthcare and consumer brands.

- Produced 10+ patient story videos, leading narrative development, interviews, paper edits, and post-production in collaboration with editors and stakeholders
- Designed dozens of storyboards for animated and motion content; illustrated 100+ custom brand illustrations and icons for Medtronic, plus custom hand-drawn artwork for local real-estate before/after development presentation
- Owned projects from concept through post-production, leading scripts, storyboards, shot lists, and visual direction while balancing creative storytelling, compliance requirements, technical execution, timelines, and multiple concurrent initiatives



EXPERIENTIAL PRODUCER | *Periscope (Betty / Quad)* **2019–2020**

Produced immersive brand activations and large-scale live experiences for national consumer brands.

- Managed creative assets, production timelines, and six-figure event budgets in partnership with internal teams and external vendors
- Translated experiential concepts into audience-centered executions delivered on time and on budget
- Acted as a key connector between strategy, creative, production, and client teams

LAYOUT DESIGNER | *Periscope (Betty / Quad)* **2016–2019**

Designed print and digital assets for integrated campaigns supporting national and global brands.

- Contributed to a global rebrand rollout, implementing new brand standards across digital, print, and experiential touchpoints
- Produced high-volume, versioned creative while maintaining consistency and production readiness across channels
- Collaborated with cross-disciplinary teams to support large-scale campaigns

MARKETING CONSULTANT | *Total Management* **2014–2015**

Led creative and marketing initiatives for a finance startup.

- Refreshed brand identity and redesigned marketing collateral
- Designed landing pages and campaign assets supporting lead generation and customer acquisition

FREELANCE PRODUCER/EDITOR | *Dreamcatcher Production* **2012–2014**

Produced and edited episodic, commercial, and branded video content.

- Produced and edited high-volume episodic, commercial, and branded video content for national and local clients, including a National Geographic hunting series and campaigns for brands such as Pepsi/Frito-Lay and SuddenLink
- Led post-production workflows for small and mid-size brands, delivering polished edits under fast-paced deadlines across multiple concurrent projects
- Collaborated with producers and creative partners to shape story, pacing, and visual consistency while maintaining technical quality and on-time delivery.

Notable Clients

Amazon Fresh • UnitedHealth Group • Mayo Clinic • Medtronic • Polaris Adventures • Boston Scientific • Google • Target • BASF • TetraPak • Sleep Number • Frito Lay • Cox Communications • ESPN • Inspire • Walgreen's

Core Skills

CREATIVE & DESIGN:

Art Direction, Graphic Design, Branding & Identity Systems, Layout Design, Presentation Design, Illustration, Photography.

VIDEO PRODUCTION:

Creative Development, Pre-Production through Post-Production, Storyboarding & Script Development, Commercial & Documentary Video.

EVENT & EXPERIENTIAL:

Live Events, Experiential Marketing, Speaker & Keynote Content, Brand Activations, Onsite Logistics, Budget & Vendor Management.

MARKETING & STRATEGY:

Client Relations, Campaign Strategy, Brand Development, Project & Scope Management, Cross-Functional Leadership, Risk Mitigation

TOOLS:

Adobe Creative Suite, Figma, PowerPoint, Keynote, Final Cut Pro, DSLR.

